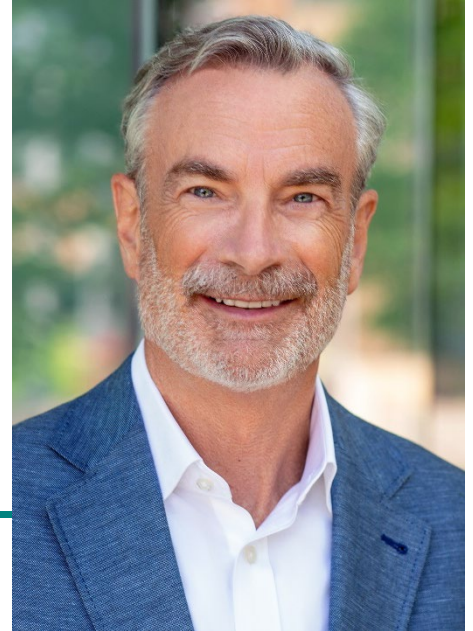


## **GARY HOFFMAN, MD**

Vice President | Executive Coach

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Dr. Gary Hoffman is a trusted, experienced executive coach to healthcare leaders, helping them improve their performance individually and organizationally. He aspires to be a catalyst for positive, intentional change for his clients.

Gary has worked in healthcare for over 30 years as a physician and transformational leader of high performing teams, from small practices to system-wide service lines within a multi-hospital system. After joining a small group practice, Gary helped lead its transformation into one of the largest women's health single specialty group practices in the U.S. With his experience and track record, he was recruited to various executive roles within a highly matrixed healthcare system where he led complex change initiatives at both the local and enterprise level. He was also recruited to serve on the Board of Directors for organizations as diverse as a regional IPA and an ACO with a \$1B budget. Throughout his career, he continued to practice clinically. In his roles, he has been recognized both regionally and nationally for his accomplishments.

Today, Gary brings this expertise and awareness to coaching health care executives, physician leaders, and their teams. His passion is helping individuals make transformative change within themselves, in service to both their effectiveness as leaders and to their vision for their own future. He helps leaders connect, or in some cases reconnect, with their own unique passions so they can create a future which is fulfilling both inside and outside of work. Gary received his formal training in executive coaching at the Hudson Institute of Coaching in Santa Barbara, California. He holds the Professional Certified Coach (PCC) certification with the International Coach Federation.

Gary lives with his wife Ericka in Oregon. He has two grown children and one grandchild. Gary finds balance by maintaining a curiosity for life-long learning, staying physically active with outdoor activities, keeping a sense of humor and, most importantly, by relaxing with his wife, family, and friends.